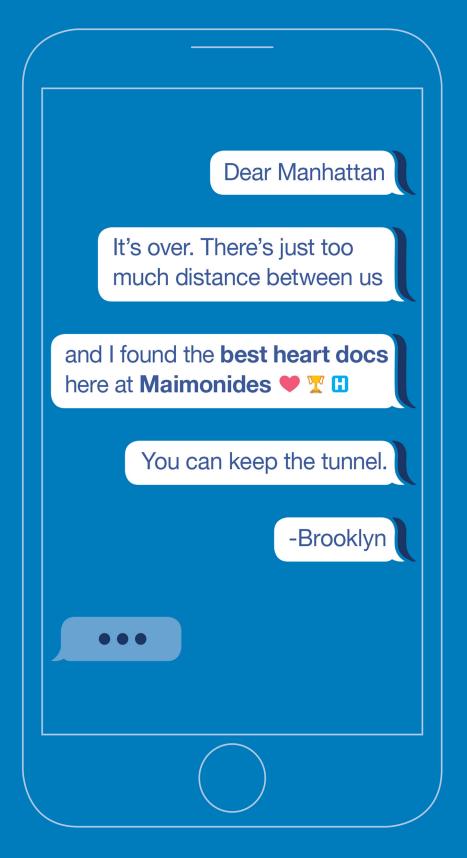
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ADVANCING

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¹ New York State Department of Health, 2018 Reports on Outcomes for Percutaneous Coronary Intervention (PCI), Heart Valve Surgery, and Acute Myocardial Infarction (AMI)



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Welcome! Brooklyn celebrates a long history of heritage and accomplishment. From its historical links to the American Revolution to its incorporation into the City of New York, Brooklyn thrives as a center of business, industry, and healthcare. Long home to major health care centers such as Maimonides. Brooklyn has become a major player in excellent healthcare, as Manhattan hospitals recognize the value of serving their longtime patients and clientele closer to their homes.

Brooklynites have spoken up: They want the highest-quality healthcare without having to deal with the headaches of commuting out of the borough. And several medical centers—NYU Langone, New York Presbyterian and Mount Sinai among them—have responded, investing in Brooklyn with top-ranked doctors and state-of-the-art technology and the latest advances in medicine.

The eBrooklyn Media Group, led by Brooklyn's iconic and beloved daily newspaper, the Brooklyn Daily Eagle, has long covered the innovations in health care news, as well as have her sister weekly publications and website brooklyneagle.com. Collectively and continuously, they have been publishing for more than 600 years, and are proud to bring you a night of inspiration and education and edification. This Monday, December 3, you'll meet some of the special people who are devoting their lives to the health care of their neighbors in Brooklyn.

The Brooklyn Eagle's 2018 awards to Champions and Visionaries of Healthcare will highlight a wide array of individuals and institutions who work daily in the trenches, face the pressures found 'where the rubber meets the road', and who give us their brilliant, best efforts in the struggle to move the needle "Advancing Our Health Care and Social Care Systems."

The Champions and Visionaries of Healthcare evening will bring together distinguished physicians, leaders in the healthcare industry, hospitals, and corporations, along with the deans and diversity officers of medical school and philanthropic community in New York as well as decision-makers operating from the C-suite of their organizations.

The honorees, we believe, are true champions and visionaries. They lead innovative health and social care practice to make a real difference in patients' lives. These awards are unique in that they cover professional and specialist groups whose achievements so often go unnoticed. While most of our honorees are from Brooklyn, we are also honoring a few who, as our Borough President often says, "wished they lived in Brooklyn..." We celebrate their great contributions to the health of our home borough.

We hope you will read their inspirational stories in this special section of INBrooklyn.

The evening's keynote speaker will be Dr. Herminia Palacio, Deputy Mayor for Health and Human Services. Brooklyn's very own Tom Stewart, the announcer of Thirteen/WNET-TV, will serve as the Master of Ceremonies.

The event takes place at the Dyker Beach Golf Course located at 86th Street and 7th Avenue, Brooklyn, NY 11228

It will include ample networking time during our reception from 5:30-7:00 pm followed by a sit-down dinner and award presentation from 7 p.m. to 9 p.m.



Dr. Herminia Palacio KEYNOTE SPEAKER

Deputy Mayor for Health and Human Services

Appointed Deputy Mayor for Health and Human Services in January 2016, Dr. Herminia Palacio oversees the Department of Health and Mental Hygiene, NYC Health + Hospitals, Human Resources Administration, Department of Homeless Services, Administration for Children's Services, Office of Chief Medical Examiner, Office to Combat Domestic Violence and Office of Food Policy. With 25 years of experience in a range of health and social services professions, Palacio is tasked with addressing homelessness across the five boroughs, developing a citywide network for mental health support, coordinating across the City's public healthcare system, improving access to social services for all New Yorkers, and ensuring Agencies that oversee the City's most vulnerable populations, such as children and victims of domestic violence, are run compassionately and effectively.

Palacio entered her new role with extensive public health experience across a broad range of sectors, including academic, government, clinical and non-profit. She most recently served as Director of Advancing Change Leadership at the Robert Wood Johnson Foundation (RWJF), where she was responsible for developing and implementing new health leadership programs. Prior to joining RWJF, she served as Executive Director of Harris County Public Health and Environmental Services, the local health department for more than four million people in Harris County, Texas, which includes the city of Houston. While there, drawing on her expertise in crisis management, Palacio coordinated health services for 27,000 evacuees from the New Orleans area during Hurricane Katrina in 2005. Running all of the public health operations for the shelter at the Houston Astrodome, Palacio established a public health department for a "city" that went from a population of 0 to 27,000 in two days, identified and contained health outbreaks before they started, and aptly managed thousands of physicians and nurses to effectively triage 150 patients an hour.

Palacio's work during Hurricane Katrina earned her the Excellence in Health Administration Award from the American Public Health Association in 2007.

Palacio also previously served as a Senior Policy Advisor for the San Francisco Department of Public Health, where she served on the front lines combatting HIV/AIDS. Palacio's experience and deft leadership in Harris County and San Francisco, California is nationally-recognized and demonstrates her capability in both strategic long-term planning and crisis response. Throughout a storied career, Palacio has demonstrated strong dedication to public health issues and a clear ability to respond with innovative solutions that influence national policy.

In addition to her work for the Robert Wood Johnson Foundation, Harris County, and San Francisco, Palacio has also held a number of academic appointments, including adjunct professor in Management, Policy, and Community Health at the University of Texas School of Public Health at Houston from 2006 to 2014. She also taught at Baylor College of Medicine in Houston and the University of California at San Francisco School of Medicine. Palacio received her medical degree from Mount Sinai School of Medicine in New York and holds a Masters of Public Health, with a specialty in epidemiology, from the University of California at Berkeley School of Public Health, and a BA in biology from Barnard College at Columbia University. She has authored numerous articles in peer-reviewed scientific journals.

She served on the Board of Directors of the National Association of County and City Health Officials (NACCHO), the Texas Association of Local Health Officials (TALHO), the Harris County Healthcare Alliance (HCHA), and served as Chair of the Texas Public Health Coalition. She recently served on the Board of Scientific Counselors for the Centers for Disease Control and Prevention (CDC) Office of Public Health Preparedness and Response and currently serves on the CDC Advisory Committee to the Director. In 2011 she was appointed by President Obama as a member of the Advisory Group on Prevention, Health Promotion, and Integrative and Public Health.



Eric Adams

A Note on Veganism from Brooklyn Borough President

One cold day in January of 2016, I witnessed my mother inject herself with insulin to deal with her Type 2 diabetes. Despite several years of being on this injection routine, the grimace on her face clearly showed that she had never gotten used to the sharp pain. When I left her home, I sat in my car and had a conversation with God. "I am not a doctor," my plea began, "but I wish I could do something for my mother to address her diabetes." As the saying goes, be careful what you wish for.

A few months later, I was told that I too was diabetic, and that my diagnosis came with far more severe symptoms than what my mother was showing. I was losing my eyesight, there was irreversible nerve damage in my hands and feet, I had high blood pressure and high cholesterol, and I had developed a small ulcer from years of stress. The poor health that had imperiled my mother's life was now threatening to derail mine.

As I have shared in previous messages to you, I visited five doctors and they all told me that I would be on medicine, including insulin, for the rest of my life. Only once I looked beyond their prognoses did I discover the power to heal myself; after transforming my diet, all of my symptoms reversed in three months.

With my Type 2 diabetes in remission, I turned my attention to my mother, hoping to try this method of recovery with her. The approach needed to be tailored, of course, since I did not want to create unnecessary complications for a 79-year-old woman; although my mother was taking three drugs to control her diabetes, her A1C level was still dangerously high. As such, I sought out a doctor who believed in nutrition-based healing and understood that chronic diseases can be reversed when the body is no longer poisoned with poor dietary choices.

I found the right partner in Dr. David Dunaief, who was opening his practice in Brooklyn Heights. Dr. Dunaief took my mother as a patient and immediately put her on a tailored food regiment to assist her body in reversing the various chronic diseases from which she was suffering, some of the same ailments that so many of our parents are going through (arthritis, diabetes, heart disease, high blood pressure, etc.). Just like me, she experienced remarkable change. After several weeks, my mother noticed her blood sugar dropping due to the dietary transformation. After 30 days, she was able to get off insulin entirely.

The morning she called me to say that her injections were over, my prayers were answered. I realize now that God did not bury me with the weight of diabetes; he planted within me an opportunity to heal my mother. It shattered the myth that my mother and I had diabetes because we had shared the same bad DNA. It wasn't our DNA – it was our dinners (and our lunches, breakfasts, and snacks).

As borough president, I have a family of more than 2.6 million Brooklynites to help care for, and I see my mother's turnaround as only the first step. I set out four years ago to make Brooklyn a safer place to raise healthy children and families, and the next four years are going to see our work go deeper into communities to work handin-hand with neighbors in need of support. Health impacts us in so many ways, be it mental or physical, from the condition of our homes to the state of our finances. Proactive, preventive measures are our focus at Brooklyn Borough Hall, in addition to building the infrastructure that connects us with the tools that help us heal.

Reprinted with permission from the borough president's newsletter.





Dr. Vasantha Kondamudi

Executive Vice President Network Physician Executive The Brooklyn Hospital Center

Being an Executive Vice President of a 464-bed teaching hospital might be a daunting task for some, but for Dr. Vasantha Kondmudi it is a task that is handled with grace and expertise on a daily basis. A family physician since her graduation from the Christian Medical College in 1985, she is also a geriatrician and a certified physician executive.

As Executive Vice President, Network Physician Executive, Kondamudi has seen Brooklyn Hospital win many awards over the years, including coveted Leap Frog Awards. Under Brooklyn Hospital Center President and CEO Gary G. Terrinoni, Kondamudi has reduced the hospital's healthcare associated infection and hospital acquired condition rates, thereby decreasing the incidence of sepsis mortality, improving the Leapfrog Patient Safety Grade. In spring 2018, TBHC received a "B" rating from Leap Frog; intent on raising that grade, they forged ahead. On November 8, 2018, Brooklyn Hospital Center was awarded a Leap Frog highest honor of an "A" rating, one of only two hospitals in New York City to earn that rating. Kondamudi was extremely pleased with earning the A rating. "It was like a dream come true," she said. "It is an acknowledgment of the commitment and unstinting support of the hospital leadership and the hard work and dedication to the hospital and staff toward quality and patient safety."

Kondamudi took her post-graduate training in obstetrics/gynecology at the University of the West Indies in Jamaica. Following that, she joined the Family Residency Program at The Brooklyn Hospital Center and graduated as Chief Resident in 1997. In 1998, she completed a fellowship in Geriatrics at the New York University School of Medicine. Her credentials include a fellowship in clinical quality at the Greater New York Hospital Association in 2013 and earning an MBA with a specialization in Medical Management from the University of Massachusetts.

Returning to The Brooklyn Hospital Center in 1999 as Attending and Geriatrics Director in the Department of Family Medicine, she was soon promoted to Associate Program Director and then Program Director. Her tenure as Program Director was noted for increasing the comple-

ment of the residency program reducing the number of citations and improving the curriculum.

In 2007, she was named Chair of the Department. Other promotions ensued; in 2010 Kondamudi became Vice President, Chief Quality Officer. In 2016, she was named Senior Vice President and Chief Patient Safety and Quality Officer. She improved quality in the hospital and worked tirelessly to oversee patient safety, adhere to regulatory compliance and to improve overall performance.

Her leadership, along with her dedication, illustrated by her strong sense of commitment, made possible the implementation of four ambulatory care sites into the NC-QU-recognized Patient centered Medical Homes, leading to improved quality and patient safety outcomes in the TB-CA's primary care.

Dr. Kondamudi is married to Noah Kondamudi, also a doctor. They have three children, two of whom are doctors. Brought up in church with excellent values, she attributes the desire to serve to that upbringing and passes it on to her children.

She has been the recipient of many awards and citations in her personal life, including the TBHC Walter Reed Medal, and the Top 20 Global Woman of Excellence Award. She claims, "I am very humbled to receive the awards and recognition. In my mind, they lead to greater responsibilities and a personal expectation to accomplish more and perform even better."

Kondamudi knows that patients come to the hospital to get better and to save their lives. The responsibility of the hospital is to see that this happens, and for infections and hospital acquired conditions do not occur.

Kondamudi is grateful for the opportunities she has been afforded. Brooklyn Hospital Center and the Brooklyn Community is grateful for her.



Reverend Monsignor Alfred LoPinto

Vicar for Human Services
Diocese of Brooklyn
President & CEO
Catholic Charities Brooklyn and
Queens and Affiliate Agencies

Monsignor Alfred LoPinto is the Vicar for Human Services, Diocese of Brooklyn. He was named to that position in 2005 and in 2015 he was made CEO. He was a leader in the recovery of Brooklyn and Queens after Hurricane Sandy in 2012.

In 2014, the initial phase of Strategic Envisioning Process was completed, leading to a rearticulated mission statement and the setting of strategic directions for the agency in terms of future planning. The key issues were sustainability, presence and innovation. Working with the Agency's Board of Trustees, Monsignor LoPinto has continued the planning and assessing process, aware of the ever-changing facets of the population it serves. For nine years, Monsignor played an integral role in Catholic Charities Progress of Peoples Management and Development Corporation. He watched several projects come into fruition during that time.

One of his fondest moments came when the Monsignor Anthony J. Barretta Apartment's in Brownsville opened in the fall of 2012 and the Howard Beach Senior Apartment's in winter 2013.

Monsignor LoPinto has served parishes throughout Brooklyn, as well as working with parishes throughout the country. In 1985, he was appointed the Executive of the Campaign for Human Development, United States Conference of Bishops. In the five years he held the position, he visited over 65 dioceses in the state, working with Bishops, their staff members and local agencies on issues of poverty.

In 1990, he served in the Diocese of San Bernadino, California, where he aided in the revamping of the social justice ministries, and was later named Executive Director for Catholic Charities, San Bernadino and Riverside Counties. At this point he became solidly entrenched in social policy and immigration issues.

Catholic Charities Brooklyn and Queens began ministering to people 115 years ago and still serves as diligently, if not more so, today. Sponsoring more than 160 programs, they serve the young and the old, those with developmental disabilities, people who are mentally ill, and those who are isolated. They also provide over 3,600 affordable housing units throughout the country, as one of the largest providers who are faith-based.

This includes 2,186 units for low income older adults, 11,068 for family housing, and 433 units devoted to the formerly homeless. In the unstable economic times, many of the Brooklyn residents turn to Catholic Charities for help in managing their housing and other needs.

Since his time in San Bernadino, Monsignor has been especially concerned with homelessness and immigrants. He is very proud of the affiliation Catholic Charities has with HomeBase and the New York City Department of Homeless Services. They work with the families and individuals in the community, identifying, assessing and resolving the crisis that led to their needing of shelter crises, and follow up that with support to families who have moved out of shelters and into their own housing unit.

HomeBase can help with temporary financial assistance, case management and advocacy in applying for public benefits. Counseling is available in seeking employment and money mediating with landlords. The goal is to prevent homelessness as becoming an issue.

Monsignor, among his many projects close to his heart, also embraces the plight of the senior citizens who aren't being taken care of in Brooklyn and Queens. Twenty-nine percent of the Brooklyn and Queens population is over 65 years old, the largest percentage in New York City. The needs of seniors are broad and difficult to traverse. From loneliness and depression, to physical and financial challenges and living on their own.

Monsignor shows care and compassion in his deeds through the positions he has held and the works that he chooses to pursue. Whether it is his work with HomeBase or a program called Witness of Mercy, helping those parishioners who are housebound, or the seniors who need assistance to survive with dignity, Monsignor is there with the desire to help, to support, and to shelter, from homelessness as well as isolation and loneliness. Brooklyn is fortunate to share in his life work.



Dr. Steven Mendelsohn

Chief Executive Officer
Zwanger - Pesiri Radiology

Steven L. Mendelsohn, M.D., CEO and President General of Zwanger-Pesiri; an impressive title and certainly well deserved. But according to Mendelsohn, there are many other things that define him as well. The short story is that he graduated from Jefferson Medical College in Philadelphia at the age of 23. He attained his current position at Zwanger-Pirisi after becoming Managing Partner in 1992. He has been affiliated with North Shore University Hospital, and did residencies

at the University of Illinois and the University of Michigan. He was granted Board Certification by the American Board of Radiology in 1984 and belongs to several professional societies .

His mother's death at the age of 65 from metastatic breast cancer was the impetus for changing his life's direction and mission "For years she did everything she was supposed to do." After she passed, Mendelsohn was asked to look at her records. He found that the imaging quality was only fair, and the radiologists didn't compare the imaging from one year to the next. There were numerous errors and her chances for being cured were eliminated. "This created the driving mission for me," he states, and ultimately for the entire Zwanger-Pesiri Radiology service.

Quality equipment and advanced technology make a difference, and 3D Mammography improves diagnostic ability. Zwanger-Pirisi had the first and the most 3D Mammography units on Long Island. The new MRI units are expensive, but have higher contrast and special resolution, especially the 3 Tesla. They also scan more quickly, thus reducing patient movements caught on camera. They began using low-dose CT machines six years ago, and replace their equipment units every two to three years, while the national average is about 10 to 12 years.

Over 50 subspecialists have been reading studies exclusively for many years including on nights and weekends. This is unique, although some larger hospitals are beginning to follow suit. Shortly after the economic crash of 2008, Zwanger-Pirisi began giving free mammograms. Yes, free, for the uninsured and indigent. This included X-ray, Mammography, CT scan, Ultra

Sound, MRI and even the biopsy. It began once a month in a single office and it has become 25 patients daily throughout 21 offices. Based on the current Medicare rates, this translates into over \$12 million in non-reimbursed charity care; utilization is about \$2.5 million per year. Mendelsohn says it is worth it, proven by the 60 cases of breast cancer diagnosed in this group. "Give Back Sunday" has become a plus for everyone. Mendelsohn says his philosophy and business concept are simple. "Change, teach, lead, exceed expectations. Change must be constant." He believes that if you are

Better communication is also needed; reaching a radiologist can be done through automated tele-phonics. Survey and feedback results are dealt with immediately. From one to two days, results may be available in just a few hours. Use of their physician's portal keeps things moving, and same day appointments are possible.

not changing you are not improving.

He believes in leading by example; by keeping staff happy, and by providing accredited MRI technical training programs where they are educating and sharing knowledge. Their two customer bases are the referring physicians and the patients; they strive to keep both happy.

And his greatest accomplishments, he says, is his family and his six children, including three boys and three girls.

Mendelsohn's goal - POPE, Provide an Overwhelming Positive Experience. Friendly and caring staff; no wait time, quick results. His personal goal, to continue to improve the quality of radiology despite all the economic pressures to compromise and marginalize the care provided to patients.



Dr. Sushma Nakra

Associate Chair OB/GYN NYC Health and Hospitals Coney Island

An award winning obstetrician-gynecologist, Dr. Sushma Nakra has been a dedicated, practicing physician in Brooklyn for more than 40 years. She is affiliated with NYC Health and Hospitals/Coney Island is one of 194 doctors in that health system who are practicing obstetrics and gynecology, and is Associate Chairperson in obstetrics and gynecology at Coney

Island Hospital.

Nakra has had positions with Harlem Hospital Center, Medical Center and Interfaith Synenham Hospital for her residency in obstetrics and gynecology, and M.G.M. Medical College, where she received her medical degree. She was named an ACOG Fellow. She earned a Master's Degree in healthcare management at NYU Stern School of Business. She participated in the residency training program that was developed between Coney Island Hospital and Maimonides Hospital. Before joining Coney Island Hospital, Nakra served as director of obstetrics and gynecology at Interfaith Hospital, and she was selected to develop and open a new Women's Health Center at Odessa Hospital in Ukrainewhich was funded under the International Partnership between Washington, D.C. and

With the wealth of knowledge and skills at her fingertips, Nakra has contributed to successful patient outcomes. She instills in medical students, residents, physician assistants, as well as physicians, midwives and nurses her expertise as a surgeon and sonographer, caring for high risk obstetric patients. Her accomplishments as a skilled and knowledgeable physician are renewed; she gladly shares her vast knowledge with others and takes pride in her work.

Colleagues often seek her opinions during difficult cases in obstetrics or gynecology, and she serves as a resource leader in the department. Those who work with her describe her a valued member of the interdisciplinary team, a dedicated and passionate leader and especially skilled in her craft. Her philosophy is patient-centered, and she is known for never turning a patient away.

It is not surprising that in 2000, Nakra was named "Attending Physician of the Year" at Maimonides Hospital. She received that award again in 2004. Her skills and consideration of patient and fellow workers are well known and respected. She

has also held professorships at both the New York College of Osteopathic Medicine (NYCOM), and at St. George University.

Coney Island Hospital has been a health care provider in Brooklyn since 1875 and is currently a 371-bed facility, one of 11 acute care hospitals that offers acute care and general care to adults and children. It offers services for both primary and acute care in intensive care, general medicine, general surgery, coronary care, and it provides medical and surgical sub-specialties.

The OB/GYN department has a midwifery program, and women who are treated at Coney Island Hospital for women's health care are can expect professional and compassionate care in all areas for their needs. In 2013, Coney Island Hospital received the Healtgrades Maternity Care Excellence Award and was ranked in the top 10% of best performing hospitals for mothers during and after childbirth. The Healthgrades report shows that there are 55% fewer complications during a vaginal delivery and 77% fewer in C-section births when treated at a Five Star rated hospital, such as Coney Island Hospital. The award for excellence and superior clinical outcomes in women's health care are based on quality and safety indicators representing the cycle of women's health. The comprehensive practice at the hospital includes stateof-the-art labor and delivery suites and general obstetric and gynecological care which is available there six days a week. Stating that Dr. Nakra is deeply involved in the OBY/GYN department goes without saying. Her colleagues contend that she is a visionary in her chosen field, a true champion in her zeal for caring for her patients, and in working to make improvements on care and treatment at every turn. Her patients are blessed with her expertise and compassion. Her presence at Coney Island Hospital, and in the Brooklyn Community is indeed a blessing for all.



The Brooklyn Hospital Center congratulates our very own

Rosemary Fiore

Nurse Manager

for her dedication to our patients and the hospital

Vasantha Kondamudi, MD

Executive Vice President, Network Physician Executive

for her tremendous leadership and dedication to quality, safety and *Keeping Brooklyn Healthy*





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on being recognized as one of the

Champions and Visionaries of HEALTHCARE 2018

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Dr. Stefan Balan

Medical Director and
Chief of Oncology Services
Mount Sinai
Brooklyn Ambulatory Infusion Center

Specializing in hematology-oncology, Dr. Stefan Balan has been working with cancer patients for over 25 years. As medical director at Mount Sinai Brooklyn Ambulatory Infusion Center, his proficiency in the French, Romanian, Spanish, Italian and English, allows him to interact with patients and their families on a personal level. He appreciates the diversity of everyone whom he encoun-

ters on a daily basis at Mt. Sinai.

"I travel physically, emotionally, and mentally, with them each day," he says. This is precisely what he likes about his work—that, through his patients, he gets to see the most remote corners of the world. From a medical standpoint, he sees the more common types of cancers, as well as the very rare forms of the disease from a very human perspective. Brooklyn is a cauldron of ethnicities, cultures and various customs. "I am grateful that my work allows me this 'travel experience," he says. "Some people take airplanes, others visit libraries, and I just go to work every day."

Balan was born and educated in Bucharest, Romania. After coming to the U.S. in 1996, he did his specialty training in hematology and oncology at NYU. After completing his training, he worked at several different medical systems, in the Veteran's Administration, in academia, and in various communities, all of which provide him with the greatest satisfaction in his professional life. On a personal note, Balan is equally proud of the fact that he became both a U.S. citizen and a father within 24 hours in 2015.

Working with cancer patients is never easy, but Balan loves what he does. He feels he is working in the most exhilarating specialty, because no other field has grown as quickly or interestingly as oncology. He and his patients, whom he meets during the most vulnerable periods of their lives, deal together with the emotional wrestling that comes with a cancer diagnosis.

He considers this a privilege, and knows that communication becomes more meaningful, thoughtful and intimate. Balan learns from his patients about life situations he personally hasn't yet faced; old age, frailty and vulnerability. They are teaching him to prepare for the later stages of his own life.

Cancer is often a matter of life or death. When meeting the

disease, it is better to meet it early, he says, to find the growth that is not yet cancerous. Screening is done for many types of cancers—prostate, breast, lung, colon and cervical—through a vast array of blood tests and imaging studies. In recent years, Maimonides has been working at detecting cancers or their precursors through tests that examine circulating cancer cells or circulating strands of DNA. Balan is convinced that soon it will be possible to diagnose a person with just a few drops of blood. He believes that he is living in the most exciting age of advances in cancer care.

Cancer incidence in Brooklyn has increased from 3.6 per 100,000 people in the 1970s to 10-11 today. While lung cancer has stabilized, breast cancer has increased. Colon and stomach cancers have decreased. The most common forms of cancer—lung, colon, rectum, breast and prostate—used to cause patients to seek medical treatment in Manhattan. But now, Mt. Sinai brings Manhattan to Brooklyn, with its sophisticated, specialized physicians, immunotherapies, and robotic surgeries. Says Balan, "Out team at Mt. Sinai is a team of professionals, but also a team of human beings, ready to listen and to help beyond the numbers, CT scans and labs. We're all in this together."

If there were a dream machine available to him for treating patients, he would want it to be "...a good human being. Somebody who is up to date with all of the latest data, but also a curious, humble being who is emotionally available, willing to learn and to listen. We need to listen more to our patients as well as to ourselves. We are as out of tune with ourselves as we are with our patients; you can be a reasonable professional without all this, but then you don't have the real thing."

As a human being, and as a medical professional, one has to come to the conclusion after talking to Balan that he is indeed, the "real thing."



Heart and Vascular Institute

LEADERSHIP



Dr. Jacob Shani Chair of Cardiology



Dr. Greg RibakoveChief of Cardiothoracic Surgery



Chief of Vascular Surgery

Maimonides Heart and Vascular Center is ranked in the top 1% for heart patient outcomes, and is number one in New York State for their cardiac outcomes, with the lowest mortality rates in New York State. It is not surprising, then, that Maimonides is the leading institution for Hybrid Afib Ablations in the Tri—state area. With the firm belief that the patient always comes first, the institute engages in working collaborate in the various disciplines that are a part of the care and management of the Maimonides patients.

Maimonides is the destination center for Borough Park, Sunset Park, Bay Ridge, Dyker Heights, Bensonhurst and other local communities. Maimonides is fortunate to have outstanding relationships in these communities, offering educational forums at the local level to update residents about the care and treatment of heart and vascular diseases. Special attention has been given to women' events, and they are always well attended.

Maimonides Hospital has been serving the Brooklyn community since 1911, well over 100 years. Brooklyn now has 2.6 million people living here; 50 % of those are foreign born. There are many ethnicities represented in the community, and the workforce also reflects that diversity. Over 70 languages

are spoken at Maimonides, meeting the needs of individual patients; and the population is constantly changing. The Heart and Vascular Institute has the largest volunteer program in Brooklyn, with representatives from every community. Because of this diversity, cultural sensitivity is vital, and staff is committed to reflecting that understanding.

Because of the many ethnicities served, their customs and religious traditions must be respected. The Institute has designated places for religious observance and can accommodate patients' requests for religious services and clergy of their choice—rabbi, priest, minister, chaplain and imam. Maimonides respects all religious beliefs.

Maimonides patients in Brooklyn have the opportunity to avail themselves of the highest end of care in cardiac services; right here; they can avoid dealing with the many hassles of commuting into Manhattan for medical care.

The Institute features an Advanced Heart Failure Center, providing comprehensive care to patients suffering heart failure. The Mechanical Circulatory Support Program includes an LVAD and ECMO programs. The LVAD program is Joint-Commission-accredited, and is the only one in Brooklyn.

The ECMO program, designated as an ELSO Center of Excellence, provides services to the surrounding hospitals.

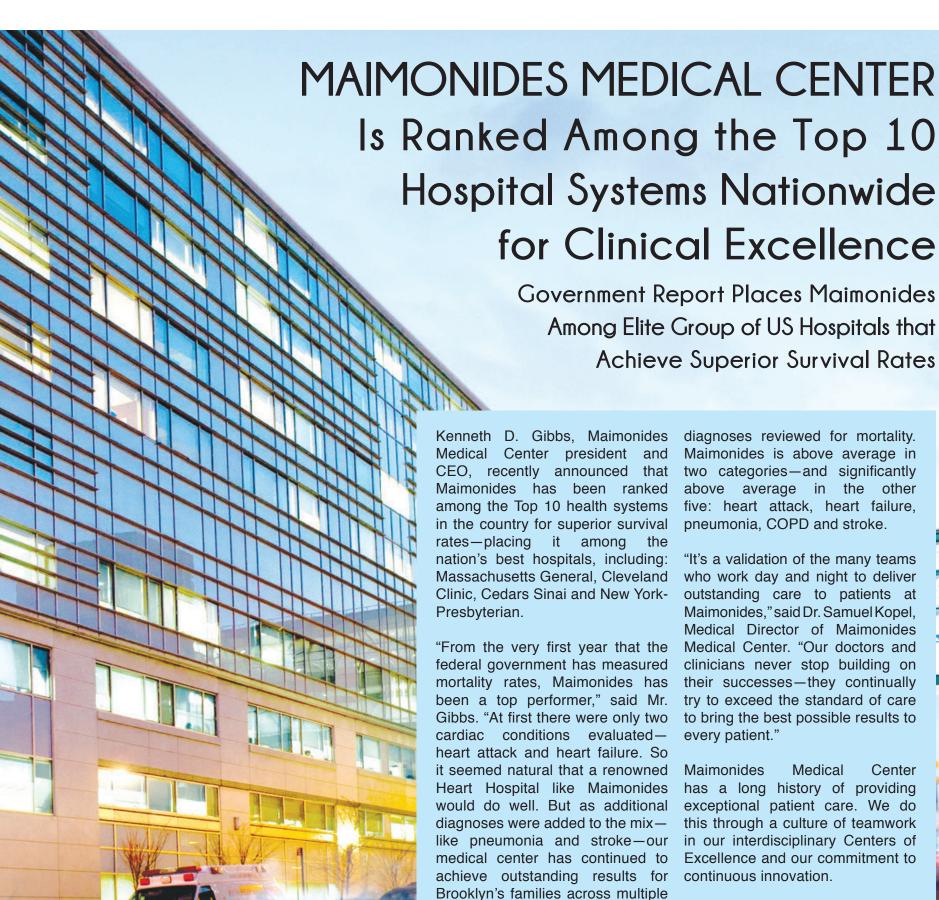
Maimonides also has a Structural Heart Center, a Heart Rhythm Center, an Ischemic Heart Disease Center, an Aortic Center. A Women's Heart Center and a Cardiovascular Imaging Center.

The Vein Center offers advanced and comprehensive care for varicose veins, Deep Vein Thrombosis (DVT), chronic venous insufficiency, as well as other vascular conditions, providing diagnostic, clinical and surgical services.

The Maimonides Heart and Vascular Center is proud of supporting their patients with comprehensive, high quality cardiovascular care, and to provide them with the newest and most innovative techniques and knowledge.

Because of the outstanding work that they do, the care and support that they provide, they work diligently to spread the word of their outstanding work, so that all who need it can avail themselves of their services.

Brooklyn is indeed fortunate to count Maimonides Heart and Vascular Center among the outstanding hospitals and centers in the borough.



The Centers for Medicare and Medicaid Services (CMS) annually compares mortality rates at every hospital in the nation. The most recent report* shows that only a handful of hospitals nationwide rise above the rest in maintaining better-than-expected results for their patients. There are seven

diagnoses reviewed for mortality. Maimonides is above average in two categories-and significantly above average in the other five: heart attack, heart failure, pneumonia, COPD and stroke.

"It's a validation of the many teams who work day and night to deliver outstanding care to patients at Maimonides," said Dr. Samuel Kopel, Medical Director of Maimonides Medical Center. "Our doctors and clinicians never stop building on their successes—they continually try to exceed the standard of care to bring the best possible results to

Medical Center has a long history of providing exceptional patient care. We do this through a culture of teamwork in our interdisciplinary Centers of Excellence and our commitment to

What truly sets our clinicians apart is teamwork. To support the overall culture of collaboration at Maimonides, our Leadership Team goes to great lengths to ensure that our clinicians have everything they need to provide the finest care in a safe and technologically advanced environment. nationally Our recognized doctors do the restand do it best.

Medical Center

LEGACY OF INNOVATION — Maimonides built New York City's first Hybrid Operating Rooms, incorporating the most advanced imaging technology to support the most advanced surgical procedures. And our Robotic Surgery Program boasts some of the nation's most experienced doctors, reducing patient risk across multiple disciplines.

specialty areas."

The Clinical Simulation Center at Maimonides was the first hospital-based center of its kind in the Northeast—allowing our doctors and clinicians to rehearse complex procedures, further improving patient safety and outcomes. And the Bloodless Medicine & Surgery Center at Maimonides offers safe and proven alternatives to blood transfusions in multiple clinical areas.

Maimonides is a leader in managing pain for patients in all settings in ways that minimize the risk of opioid addiction—our doctors have published many of the leading studies in this arena. Maimonides

For more information about the outstanding clinical services and many innovations achieved at Maimonides Medical Center, please visit

https://www.maimonidesmed.org/about-us/quality-safety.



Northwell Health is proud to be

a recipient of the

Champions and Visionaries of Healthcare Awards 2018.

In keeping with our mission to improve the health of the communities we serve, Northwell is pleased to be partnering with our affiliate

Maimonides Medical Center

to preserve and enhance access to care throughout the borough.

Recognizing that unexpected illnesses don't occur during business hours, the health system has also opened two Northwell Health-GoHealth Urgent Care Centers at 145 Kent Ave., Williamsburg, and 365 Flatbush Ave., Park Slope.

Mark L. Claster
Chairman, Board of Trustees

Michael J. Dowling
President & CEO



The Mount Sinai Brooklyn team proudly salutes

Stefan Balan, MD

our Medical Director and Chief of Oncology Services for being selected as a Champion and Visionary of Healthcare.

We are so proud of your many contributions to the advancement of oncology services, our health care system and the Mount Sinai Brooklyn community.



At the Mount Sinai Brooklyn Ambulatory Infusion

Center – part of the Mount Sinai Cancer Network

– we bring the medical expertise, rigorous clinical standards, and advanced treatments available at the Mount Sinai Health System home to our

Brooklyn community. Offering a full range of services for all conditions related to blood and cancer, we are committed to providing each of our patients with the high quality of personalized



Mount Sinai Brooklyn Ambulatory Infusion Center

3131 Kings Highway, Suite 1-02, Brooklyn, NY 11234 718-758-7050

Mount Sinai Brooklyn

3201 Kings Highway, Brooklyn, NY 11234 718-252-3000

mountsinai.org/brooklyninfusion





Lisa Schiano-Denis

Executive Director
Catholic Charities
Saints Joachim & Anne Nursing
and Rehabilitation Center

As the Executive Director of Saints Joachim and Anne Nursing and Rehabilitation, Lisa Schiano-Denis oversees the daily operations of the center, an affiliate of the Catholic Charities of Brooklyn. The facility is a 200-bed Skilled Nursing Faculty. Schiano-Denis is an accomplished health care executive with over thirty years of experience in hospital and post-acute

care industries.

Saints Joachim and Anne Nursing and Rehabilitation Center offers therapies and services that help patients recover their independence. Their services may follow hospital stays, or can entail ongoing support. The center includes skilled nursing care, with therapists and licensed professionals offering personalized rehabilitation plans.

Their mission is to provide care that is both compassionate and excellent, healing the body and meeting the spiritual needs as well. Since 1991 when it was founded, the center has worked with the elderly, who often have issues with not only their health, but with poverty, loneliness and sometimes isolation.

Saints Joachim and Anne Nursing and Rehabilitation Center is fortunate to have the expertise of Schiano-Denis, and her years of experience as Recreation worker, Administrative Coordinator, Assistant Administrator and Administrator for systems at many facilities and health care centers, where she oversaw the daily operations. She is well-versed in federal and state regulations and in providing quality service for residents and family members and staff. She has always shown leadership abilities, guiding staff in the completion of their duties, supporting them in their responsibilities and functions while adhering to the mission of the institution.

Schiano-Denis manages the facility by keeping abreast of the changes that are ongoing in the medical profession. She builds compliance systems, allowing the center to meet regulatory challenges and requirements which raise the cost of service and care not directly reimbursed. She follows the changes in reimbursement procedures and new laws. This knowledge is pertinent to managing a successful habitation facility.

She is also charged with improving access to knowledgeable health care workers, those now caring for the diverse patients in nursing homes. The new normal for these homes is different than in the past. Many patients released from the hospital are sent to homes for rehabilitation, and their conditions and needs vary greatly. Nursing care workers are retiring, and this causes problems, such as a shortage of staff and educating new staff in knowledge of the institution and how to problem solve while they are gaining experience.

Schiano-Denis provides training programs, sees that the proper skills are taught to enable staff to care of the acutely ill patients. She is involved in the preparation for the new and changing practice of medicine and ever-changing technology. This makes it possible to practice ethics in research and to gain access to patient data while respecting all privacy laws. However, improved clinical technology can cause rising costs in personnel, auditing and ongoing training.

In her long career, Schiano-Denis can point to innovative programs she has introduced to facilities she has served, including; the Snoezelan project, walk in Aviary, and development of the Vent/trache unit, Redesign and rebuilding after Hurricane Sandy, and many others.

This year, The American College of Health Care Administrators 2018 Eli Pick Leadership Award was presented to Schiano-Denis at its 52nd Annual Convocation and Exposition in Orlando, Florida, recognized by 275 of her peers.

Schiano-Denis said she was honored to be recognized on behalf of all her hard-working staff and on measurable outcomes. Since joining Saints Joachim and Anne Nursing and Rehabilitation Center in 2016, she has implemented many significant changes in the center, and was recently awarded a Five-Star Rated Facility.

The Coney Island based facility has seen significant improvement in overall services since Schiano-Denis arrived. Under her care, the Center will continue to excel. She feels that recent awards are a testament to the dedication provided to their residents.



LEADERSHIP

Maimonides is the only full-service cancer center in Brooklyn, and while it excels in its multidisciplinary approach to a wide variety of malignancies, there are specialists in the areas in which a patient is diagnosed. If a patient is diagnosed with a certain type of cancer, he or she will be treated by a team, of which every member is a specialist in the treatment of that particular cancer including the surgeon. The medical oncologists at Maimonides are not general oncologists, nor are the radiation oncologists generalists. Rather they are subspecialists in specific malignancies. Equally expert are the advanced care practitoners, nurses, and behavioral health team. The teams also consist of social workers and nutritionists; and they offer a legal aid clinic. At the very center of their team-centered care is the multi-disciplinary approach to their patients. Each patient is evaluated, supported, and reviewed carefully: the options are discussed, including the possibility for enrolling in research trials. Treatment is specialized for each patient. Many types of cancers can be treated at Maimonides; at the Sunset Park facility, cancer specialists are experts in the diagnosis of many forms of malignant cancer, including lung cancer, prostate cancer, liver and brain cancer; they treat them all. This is a state-of-the-art facility and patients entering their portals can rest assured they are in the best



Dr. Patrick BorgenChair of Surgery & Director of Breast Cancer Services



Dr. Bernadine DonahueChair of Radiation Oncology



Dr. Kevin BeckerChief of Vascu Director
of Hematology/Oncology

of places, being treated medically with the very best of equipment and the latest technology. Every doctor is a dedicated and fully-trained specialist.

In the treatment of breast cancer, as in other forms of cancer, Maimonides has leading diagnostic services, personalized attention and advanced treatments. They use a team approach. Knowing that there are not just individuals, but a team on the side of the patient, is a step in the right direction for patients, building confidence and lending support. Many patients are so pleased with their care that they refer Maimonides to family members and friends when the need arises. In the case of the breast cancer center, Maimonides can boast that a majority of the 600 women treated each year for breast cancer arrive at the institute through patient referrals.

The patients of the Maimonides Cancer Center are extremely diverse, and reflect the population of their immediate area as well as of the greater Brooklyn community. Many of the staff are part of these communities and they realize that what they do each day benefits their friends, relatives and neighbors. They have a large Patient Relations department that allows networking throughout the local communities they serve. They facilitate outreach programs, health fairs and other events to raise awareness

concerning cancer screening, treatment options, and other needs that are targeted to their specific needs.

Attesting to the fact that Maimonides is adept in working with a multicultural community is the fact that medical interpreters are on-site; and staff members can communicate with patient in their own language. Telephone and web-based medical translation is also available; the patient is afforded the best of care in a comfortable environment. Maimonides was awarded the 2016 Outstanding Achievement Award by the Commission on Cancer of the American College of Surgeons, one of only 222 accredited cancer programs across the United States to be awarded the honor, and one of only two to earn that distinction in New York State that year.

Maimonides raises money in many different ways. Their 12th Annual Ride2Live broke records, raising \$40,000 for the Breast Cancer Center. This was done with the Bikers of Brooklyn, numbering 400, all dressed in pink. They also raise awareness whenever they can. Education is important to early detection and treatment. A diagnosis of cancer is not always the death sentence it was once thought to be. Maimonides has been a forerunner in better diagnosis and treatment, good fortune for the people and community of Brooklyn.



Rosemary Fiore RN, MSN

Nurse Manager The Brooklyn Hospital Center

Being a nurse manager means leading the operations, on a daily basis, of the hospital's nursing staff, with the goal of obtaining quality performance and continuous and excellent care of each patient. Rosemary Fiore is that nurse manager at Brooklyn Hospital Center, applying her expertise, caring attitude, and well-honed skills everyday. Fiore came to Brooklyn Hospital Center in January 2017. She realized at the onset that it can be difficult wearing many hats—but that's part of the job. She is a grief counselor, patient's advocate, and an educator. She works with patients, their families, and for staff and colleagues as well.

The job calls for time-management skills. The nurse manager is responsible not only for her own floor, but she is expected to be a part of the problem-solving mechanism throughout the hospital. Every detail and every implemented change require planning, education, interventions and evaluations of that change. Each change must be articulated; the need, the barriers, the plan, and expected outcome. All changes need to be monitored and assessed for efficiency and cost-effectiveness.

Fiore loves her work, and everyone appreciates her wisdom and leadership. "I get the most satisfied feelings from speaking and listening to my patients and their families. I love to learn about their lives." She wants to know about every aspect of their lives; their children, their grandchildren, their pets, their favorite music. What kind of music they listen to. Fiore understands that every human being wants to feel valued. It is her empathy, and interest shown to them that makes her patients feel loved.

"By listening to their stories I show my patients that someone cares for them," says Fiore. This personal attention helps her to know each persons' needs so she can then customize their health care. That enables her to put together a holistic care plan. Fiore believes that many people get lost in the health care system. She helps them to navigate the complexities to give them more

control over their illnesses.

The patients are a part of Fiore's job, but she is also responsible for managing a large staff; and that can bring with it many challenges—culture, religion, and internal personal bias. Communication and honest expression of feelings make the start to good relationships. There may be more than one way to complete a task, and the outcome may be the same. "I teach myself the different methods and use those methods at a later date. This is how I grow and become better at what I do."

Fiore knows that team building is essential to running a hospital smoothly. Respect and trust are part of that team building. The nursing staff and the patients need to be heard and to be allowed to voice their opinions, and to sense that they are understood. They want to see the follow-ups to their concerns. Patients and staff alike need to know when they are doing right, and how to improve when things are not working well.

Fiore believes in ongoing education: "Education is the one area that can place any hospital in the 90% percentile in relation to patient satisfaction. Nurses can control and drive this." She goes above and beyond to help staff meet their educational goals, often mentoring a new graduate nurse.

Fiore earned a Master of Science at Hunter-Bellevue, a BA in Science at St. Joseph's College, and two associate degrees at Kingsborough: in science and in applied science.

She began her nursing career at Seacrest Health Care Center in 1991, and has worked at several area hospitals. Staff and the patients alike are happy to have Fiore caring for them and making life better.



Founded in 1977, CAMBA has long been known for its work that they do in areas of economic development, education and youth. CAMBA also offers services in health care, legal services, family support and housing.

Joanne M. Oplustil, President and CEO of CAMBA, points out the most urgent needs: "Reducing housing instability and helping families and individuals into safe, stable homes has long been a cornerstone of CAMBA's work..."

As early as 1991 CAMBA began offering homelessness prevention services through its Eviction Prevention Unit. In 2004 CAMBA became the first to offer HomeBase, a program designed to prevent homelessness through the NYC Department of Homeless Services. CAMBA Housing Ventures was initiated in 2005 to build or preserve affordable, supportive housing.

For more than 40 years CAMBA has offered services to refugees. Beginning with the expanding Vietnamese population in the 1970s, CAMBA has resettled more than

10,000 refugees, and connected approximately 15,000 refugees and asylum-seekers from more than 50 different countries. CAMBA helps with obtaining jobs and finding career advancement opportunities.

Proud of its diversified client base, Oplustil states, "We are well prepared to serve the wide variety of participants." Over the past three years, 18 countries of origin have been counted, from Afghanistan to the Ukraine. The people may be slightly different in some ways, but their basic needs are very much the same.

Housing, education and employment remain the same for all of the communities throughout their many years of service, but some issues have been unique. At the onset of HIV/AIDS, CAMBA offered services to those afflicted. Although the rates of exposure are down, communities of color have a much greater chance of exposure. CAMBA reaches out to these communities through its Young Men's Health Project and Project Accept LGBTQ, to reduce the risk of future health and mental health problems.

HomeBase is a program of which CAMBA is extremely proud. HomeBase tackles the problems that result in homelessness. Since 2016 CAMBA has operated two new mobile vans called You Can Vans. These innovative vans are used for outreach and assessment for housing stability and to prevent people from becoming homeless. The vans operate in Brooklyn and Staten Island, reaching people in high-risk areas who are at risk for being evicted and becoming homeless.

Oplustil said, "CAMBA takes a comprehensive approach to helping individuals, families and communities thrive; we do what it takes to get the job done. Our staff is tenacious and loyal: and we work hard to provide people the services they need when they need them most. We listen to the communities we serve, and we develop creative programs with demonstrated impact to respond to their evolving needs."

With those ideals and work ethic in place, CAMBA has future goals such as its Strategic Plan 2020 Vision, in which CAMBA aims toprevent 15,000 households from becoming homeless by 2020.

Also by 2020, CAMBA Housing Ventures will build or preserve 2,500 units of sustainable, affordable housing. And by using a holistic approach to college access, its goal is to help 1,000 low-income youth graduate from high school and attend college. By 2020, 65% of jobs will require a two- or four-year degree. Currently there are fewer low-income students entering college than ten years ago. In 2013, only 46% registered for higher education. CAMBA is an important part of what makes Brooklyn the community that it is, and works hard to make a difference in the community. The success of its clients is CAMBA's accomplishment as well.



The Brooklyn Hospital Center Receives Prestigious 'A' Rating for Safety and Quality

By John Alexander jalexander@BrooklynEagle.com

Brooklyn's first and oldest hospital sits on the scenic southeast corner of Fort Greene Park. Today, adapting to the needs of Brooklyn in the 21st century, the 464-bed Brooklyn Hospital Center (TBHC) finds itself at the forefront of a Downtown Brooklyn renaissance, unprecedented since Brooklyn merged into Greater New York in 1898. Led by President and CEO Gary Terrinoni, an experienced hospital turn-around specialist, TBHC has made astounding progress in establishing a primary role in Brooklyn's health care deliverance system.

The recent "A" in patient safety from the prestigious Leapfrog Group makes The Brooklyn Hospital Center the only hospital in Brooklyn and one of only two hospitals in New York City to receive an "A" grade. In fact, only about 8% of all hospitals in New York State received an "A."

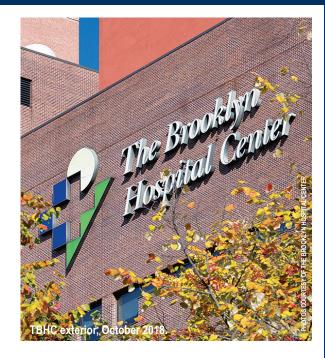
"This 'A' is really the culmination of a story we began in late 2015," said Terrinoni. "Since then, TBHC has invested millions of dollars to hire top doctors and specialists who have created new approaches to care and have ensured a quality environment for patients."

Among the changes TBHC has made are implementing a

new critical care initiative that improves outcomes for the sickest patients, the launch of the Epic electronic medical record, which provides better coordination of care, a \$23 million transformation grant to renovate the Emergency Department, beginning early 2019, a renovation plan for TBHC's Downtown Brooklyn campus, and an expansion of the hospital's ambulatory network into the surrounding communities.

"We are doing sound and savvy planning to keep Brooklyn healthy today and into the future," Terrinoni said. "And, we are thrilled to be celebrating our 175th anniversary in 2020. These achievements—and, of course, this 'A' gives patients, the community and clinicians an excellent reason to take another look at TBHC."

The "A" grade was awarded by the Leapfrog Group, a national nonprofit healthcare ratings organization that grades more than 2,600 hospitals across the country on how well they keep patients safe from harm. It was started by Fortune 500 companies to identify the hospital facilities that they wanted their employees to go to for the best possible care.



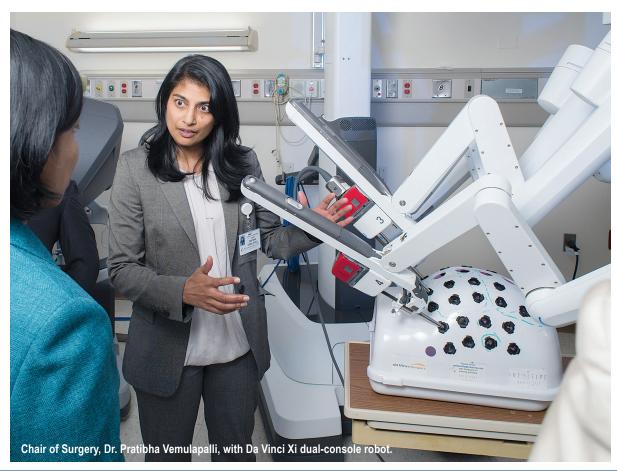
Developed under the guidance of a national blue ribbon panel of experts, the Leapfrog hospital safety grade uses multiple measures of hospital safety data to assign A, B, C, D and F grades to hospitals twice a year.

Terrinoni cites Vasantha Kondamudi, MD, executive vice president, network physician executive, and former chief patient safety and quality officer, as a primary example of someone taking the initiative and helping elevate TBHC on many levels. "We built a team around Vasantha that we really never had before and gave the resources needed to make all the improvements. Having a leader and clinician like Vasantha has made a difference because she executes tremendously on everything she does."

Terrinoni believes that TBHC has the right leadership in place for all the needed changes and improvements. "We now have the leadership that is focused on safety and quality," he said. "I feel that the 'A' rating was given to this hospital because we've really distinguished ourselves. It means that we're the best at what we are doing with safety and quality. By us taking the lead, we can hopefully elevate health care for everybody."



Gary G. Terrinoni President and CEO





Dr. Riley J. Williams, III

Orthopedic Surgeon
Hospital for Special Surgery
Medical Director
Head Team Orthopedic Surgeon
The Brooklyn Nets (NBA)

The Hospital for Special Surgery (HSS), is known throughout the world and is ranked nationally in two specialties, one pediatric specialty and has scored high in areas like patient safety. A teaching hospital, it boasts having some of the best physicians in the country on staff.

Dr. Riley J. Williams, III, is a doctor who practices at the Hospital for Special Surgery, and most of the patients he treats are more than happy to sing his accolades. William is an orthopedic surgeon and he takes care of athletes as well as ordinary citizens. He operates on them, he advises them, and when he talks, they listen.

For athletes, the ability to play without hindrance from injury is one of the most important aspects of their career. They can't play hurt. When they have to sit out for a season, or even a series of games, it hurts their career; a serious injury can mean the end of a promising career.

An Attending Orthopedic Surgeon at the hospital, Williams is also Professor of Clinical Surgery at the prestigious Weill Cornell Medical Center. He serves as the Director of the Institute for Cartilage Repair at HSS, and he is the Director of the FIFA Centre of Excellence at HHS.

He excels in clinical areas such as cartilage regeneration and transplantation. He's also the surgeon of choice for many who require knee ligament reconstruction and revision knee surgery. Other areas he specializes in are arthroscopic shoulder repair and elbow ligament reconstruction. He has been serving patients at the HSS since 1993. Receiving a Bachelor of Science from New York University paved the way for his medical doctorate obtained at Stanford University. He did his Orthopedic Surgery Residency at HSS. Along with working long hours in surgery, and caring for patients, doing follow-up work, Williams is very involved with doing research. Having published over 100 articles, reviewed by his peers; his interest in research is both clinical and basic science research.

The Cartilage Repair and the Cartilage Study Group at HSS has the largest clinical registry, solely for the purpose of tracking clinical outcomes concerning United States patients treated for cartilage damage. Most fans of sports are well attuned to the problems teams encounter when players are injured.

The aspect of Dr. Williams's career that many people are most interested in is his practice of sports medicine, treating professional athletes as well as amateurs. His clinical and research attest to his special interest, and goal, of returning athletes to performance. Some of the conditions he treats are articular cartilage repair and transplantation, anterior cruciate ligament, which may be more recognizable as ACL, reconstruction, meniscus repair, arthroscopic rotor cuff repair and elbow ligament reconstruction. In his quest to find the best treatments possible, he uses stem cells and biologics in working with musculoskeletal disorders.

Dr. Williams is the Medical Director and Head Team Orthopedic Surgeon for the Brooklyn Nets (NBA), professional basketball team, as well as the New York Red Bulls (MLS) soccer team and the Iona College Department of Athletics, and has worked with the New York Mets and the New York Giants Sports Clubs.

The list goes on. Williams is the Team Physician for USA Basketball. In 2014, HSS was the first medical center to be recognized as the Official Hospital of USA Basketball. The medical team, including Dr. Williams, provides world-class medical care for USA Basketball players throughout training camp and remain on the sidelines with the team for all exhibition games, the Basketball World Cup and Summer Olympic Games

New York is grateful for the hospitals and doctors who serve this area, the Hospital for Special Surgery and Dr. Riley J, Williams, III, not the least among them. Keeping our local sports teams is very important, after all, to keeping community spirits high, and adding to the allure of Brooklyn.

NewYork-Presbyterian Brooklyn Methodist Hospital

"Time is brain," says Dr. Michael Leraria, Medical Director of the New York Presbyterian/ Brooklyn Methodist Hospital. And that is why he is so excited about the three mobile stroke units now operating in Brooklyn, in partnership with Weill Cornell, Columbia University Medical Center and the NYFD. The sooner a stroke victim is treated, the better the chances for a successful recovery. The earlier treated, the better the chances for maintaining or recovering brain function. Leraria is honored to be a part of this service. He has been an integral part of the unit since its inception on May 29, 2018, and it is the largest mobile stroke center in the North East. The goal was to bring immediate and exceptional service to the stroke victims in the outer boroughs, and through early administration of a tissue Plasminogen Activator (tPA), to help keep stroke victims alive and for them to suffer less debilitating effects from stroke.

There are three mobile units; they are able to reach a tremendous amount of people, and the number of those served is increasing. The mobile unit contains technology that allows a board certified neurologist to advise treatment, a team of two paramedics, a registered nurse and a computer tomography technologist are on board.

There is a portable CT scanner that can image the brain for blood deprivation, with the scan being sent to the hospital immediately for evaluation and to determine the type of stroke suffered. Medications, including tPA, can be administered. One doctor can cover all three mobile units, and by treating the stroke victim on their doorstep, forty minutes can be saved; treatment begins immediately and transport to the hospital comes after the initial treatment is under way.

Seeing the units in action can be a great educational tool for the community; seeing the results, and learning about the use of the units, can teach them to recognize the symptoms of strokes and to seek immediate attention.

Leraria reiterates, "I can't over emphasize how the mobile stroke unit brings immediate and specialized care to the community. This has never been done before and it has a big impact on the people of Brooklyn. When a patient is treated in a timely manner, disability can be limited and quality of life can be sustained." The units are also linked to 911 and the New York Fire Department.

Nationwide, about 75,000 suffer each year from a blockage to an artery in the brain. In just moments, the

The Brooklyn Mobile Stroke Treatment Center

stroke victim can, through deprivation of blood flow and oxygen, suffer severe disability or death. The hope is that by reaching the person as soon as possible, some of these results can be alleviated.

Bringing this type of advanced treatment to a patient's door is an amazing feat. The units will gather data and analyze it by keeping track of the patients treated when they are in hospital. After three months, each patient's outcome will be noted and data will be collected on who made full recoveries when treated by the mobile units, as opposed to those treated in the standard manner of being transported to the hospital without being treated immediately in the mobile unit. A cost analysis will also be conducted, and data will be collected and analyzed from around the United States for a wider comparison. The mobile units may not have to wait for all of the scientific data to come in: almost certainly they will see many of the patient they treated; that's what happens in close-knit communities, no matter how large they may be. Success can be measured in many way. Data is one of them, but gratitude, and the wellbeing of those you've served, may be the greatest measure of all.

They are grateful to the W.P. Carey Foundation for the funding that made these units possible.



When several hospitals in New York were failing, Governor Andrew Cuomo looked to Northwell Health to diagnose the problems, find a cure, and make those hospitals well again. This was in 2016, and Northwell has been actively involved in resurrecting the failing hospitals ever since. They are having measurable success. The Cuomo administration discussed their need for reform over a period of several months, but after approaching many large network hospitals, only Northwell Health agreed to take on the project.

Northwell Health, through a grant from the State, began a feasibility and sustainability study to begin the transformation to take on the management of the hospitals that were financially failing. The funding was part of \$700,000,000 million dollars set aside for the purpose of helping Brooklyn's hospitals to carry on major restructuring efforts, and reducing costs while adding

revenue. Some of the hospitals included in the study were Brookdale University Hospital, Interfaith Medical Center, Kingsbrook Jewish Medical Center and Wyckoff Heights Medical Center. These hospitals were on the state's financial distress watch list and were not considered desirable acquisitions for prospective buyers or managers. They were included in creating a new network of hospitals and all are still open and serving their communities. Northwell had already formed a partnership with Maimonides Hospital. This partnership was extended in 2018, collaborating and sharing best practices through specialty areas, but each remaining independent.

The largest health care provider in New York State, Northwell Health employs people in 23 hospitals, and provides 700 outpatient facilities with guidance and expertise. They are a private employer, and more than 18,300 physicians are affiliated with the organization. Over two million people are served in the New York metro area and reaching into communities in other counties as well. All told, Northwell Health employs 68,000 people, of whom more than 16,000 are nurses, and 4000 are doctors, including many who are Northwell Health Physician Partners.

Through their diligence and forward thinking, North-well Health has made great strides in bolstering the health of many formerly failing hospitals. One of their goals has been to expand access to provide communities with quality health care. Northwell Health recognizes the need for state-of-the-art technology, solid data, and equipment that is on the cutting edge. But they also realize the importance of maintaining the hu-

manity and caring that is an integral part of the healing process.

Northwell Health's Center for Diversity, Inclusion and Health Equity works toward rekindling humanism by providing good quality health care in communities that have been underserved. Compassion and building relationships is of utmost importance to the network, and the hospitals and patients that have garnered the benefit of Northwell Health's involvement with them can attest to the fact that their caring spirit and skilled staff have made a great deal of difference in the Brooklyn community.

CEO Michael Dowling expresses one facet of Northwell Health as the need to think of patients as customers, who have needs that must be met. Instead of looking from the inside out, look from the outside in. Northwell also focuses on respecting the patient, listening to both patient and family, as well as staff members. Knowledge is strength, and patients and their caregivers need to have access to information.

At a time when there is so much criticism of health care, and negativity abounds, Northwell Health remains committed to being positive, and strives to make health care accessible and a favorable experience in people's lives.

Northwell Health is in for the long haul; the health care field is difficult to manage, largely because of rising costs and more dependence on Medicaid and Medicare. Change takes time, work and careful planning. The staff are good people with excellent skills and they are dedicated and committed to meeting the needs of the community.



Community Care of Brooklyn (CCB) is a relatively simple name for an organization that is highly complex, with 800 participant organizations, 3,000 clinical providers, and 2,100 Primary Care Physicians in the system. Their goal is to build a model of care committed to creating, for the Medicaid clients of Brooklyn, a system that will coordinate care for these individuals. Some participants are well known throughout the community; Interfaith, Kingsbrook, Wyckoff, Maimonides, New York Community and New York Methodist are among them, spanning the social and clinical spectrum. CCB sees this as the convening of work already done, making it possible to dovetail and coordinate efforts.

These participants have in common their commitment to cater to the needs of a diverse community, one which is constantly changing, as are the needs of the clients. Due to this diversity, there are many needs to be met, including that of communication, multilingual skills, traditions, and the level of education and personal financial means. Housing is an ongoing concern for CCB. Many Brooklyn neighborhoods have a large number of public housing units, and in those areas, there is often a high degree of poverty. Many of these areas do not have services that can meet their basic needs. Neighborhoods are becoming gentrified

and getting too expensive for the original residents to afford. This leads to less affordable housing, and rising prices at neighborhood establishments. The gentrification may lead to better food and other products, but the rising costs can negate their benefit. A large portion of CCB's patients come from at-risk neighborhoods, and CCB, aware of this, selected Delivery System Reform Incentive Payment (DSRIP) project to help fulfil community needs.

Efforts are able to be coordinated because CCB has been in the community for over ten years. They just moved their work into the larger community, building on the work already done in the area with behavioral and health management care providers. They also had long-term relationships with hospitals because of their work with schizophrenics. They have fostered old relationships and built new ones.

CCB hopes to see a decline in emergency room visits and a decline in preventable diseases, such as diabetes, heart disease and others. This can be done through the education of clients; for instance they have begun cardio vascular groups. Many areas of Brooklyn are in the lower ranks of socioeconomic determinants; household poverty, joblessness, lack of health care insurance and poor education can add to a higher incidence of disease that should be preventable. A large immigrant

population can cause delays in care and treatment due to linguistics, eligibility for health care coverage, and their not understanding the U.S. health care system. Brooklyn's population is more than that of 15 U.S. states; over fifty percent is either uninsured or receiving Medicaid. It is a very diverse community, different in language, culture, race, ethnicity, economic levels, age and varying levels of education. Each of the different cultures have different needs. Seniors needs can be very different than those of the general population. This can be true of those with special needs as well. CCB has completed three surveys, using high school students, supervised by college and graduate to acquire data. More than a thousand people have answered pertinent questions dealing with community needs. They are asked about their food habits, if they able to obtain proper food, use Food Card, do they exercise, and much more. Results are difficult to measure and while more data is needed, there is a need to obtain consent and respect privacy; with time and relationship build-

ing, there can be more sharing of information. CCB is in their 4th year of a 5 year commitment, and their success is making many aspects of life in Brooklyn better, healthier, and more controlled. Community Care of Brooklyn makes living in Brooklyn healthier, happier and safer place to be.

How You Move Inspires Us.

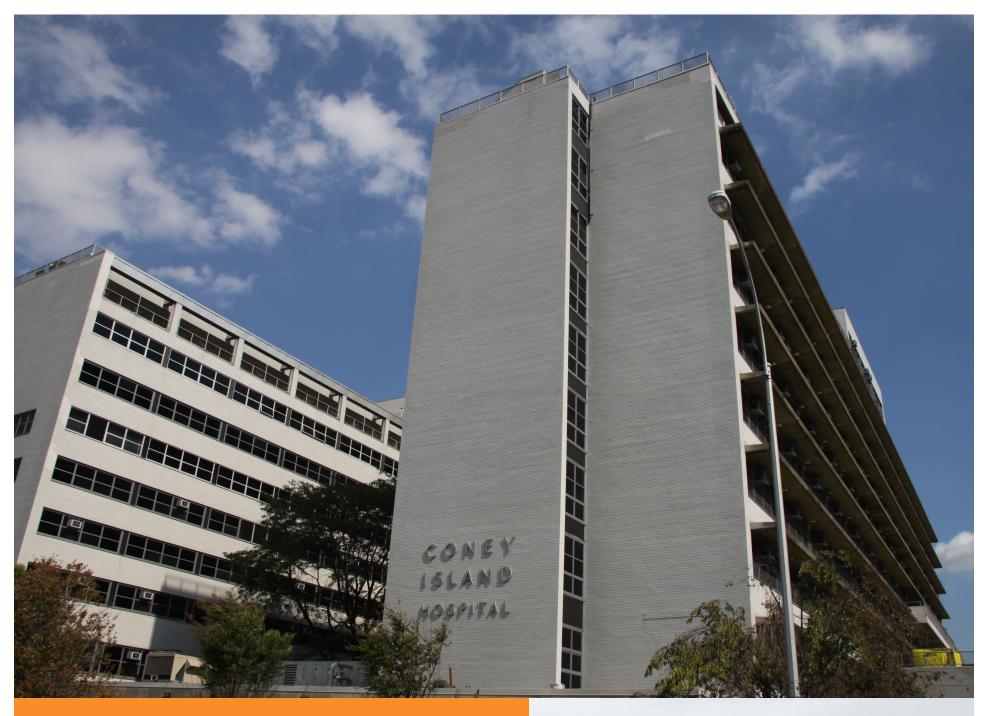


Congratulations to Riley J. Williams III, MD

on being recognized by the Brooklyn Daily Eagle at their 2018 Champions and Visionaries of Healthcare Awards.







Congratulations Sushma Nakra, MD

Associate Chair Obstetrics and Gynecology

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Dr. Jennifer Plotnik, DMD

Founder and CEO Grand Street Dental

The founder and CEO of Grand Street Dental, Jennifer Plotnik has taken dentistry to a new level. The office in Brooklyn is bright, modern, and it boasts technology unheard of only a few years ago. She has been in private practice for more than ten years, and has built up a clientele that includes families—from children to grandparents. She treats ordinary patients with the same care and respect

given to cultural icons such as artists, musicians, actors, architects, Olympic athletes and more. It's unusual to find dental patients who are not afraid of pain, discomfort and other complaints. Judging from patients' reviews, Grand Street Dental brings compassion to what many people consider an intimidating experience.

Dr. Plotnik attended McGill University in Montreal, Quebec, moving to Canada to receive the education that would lead her to excel in her field. Graduating with a Bachelor of Science in Anatomy and Cell Biology, she remained at McGill to continue her studies, receiving a Doctorate of Dental Medicine. Plotnik returned to her native New York in 2009, and completed her residency at Albert Einstein Montefiore Hospital in the Bronx.

Plotnick continues to pursue her education, traveling throughout the United States and Canada, attending lectures, with her main focus on cosmetic dentistry and full-mouth rehabilitative treatments. When not working or studying, she enjoys rock climbing and playing tennis. Plotnik has biked a 100-mile marathon in California and has run marathons in Montreal and Iceland. She likes exploring different parts of Brooklyn, finding new places to visit—and always maintaining a healthy life style to keep her at peak energy level.

An artist at heart, Plotnik has managed to meld her main interests, dentistry and art and design in the practice which she opened in 2016. She practices with an eye for detail, and strives to reach complete satisfaction for her patients. New methods of cosmetic dentistry are being discovered and practiced all the time. Plotnik's propensity toward art helps in her quest to bring satisfaction to her patients.

Plotnik is an active member of several organizations, in-

cluding the New York State Dental Association, and the American Dental Association. She has been featured in the New York-based magazines Forbes and Esquire. She has been published in dentistry.com. Plotnik has lectured to dental students at New York University, focusing on patient experience and dental startups.

Plotnik has managed to work her expertise in business, her love of art and design, and her training in all things dental, into a growing and respected practice. Her office is state-of-the-art. She and her staff bring out a personal element. Practices are in place to falicitate appointment-making, replying to e-mails in a timely manner, returning calls, and giving full explanations when questions arise.

Grand Street Dental reimagines the ideal dental experience, proudly setting a new standard for patient care. According to satisfied customers, Grand Street Dental turns a visit to the dentist into a much more pleasant experience. Grand Street Dental specializes in cosmetic, pediatric and endodontic dentistry. They provide services in bonding, bridges, crowns, porcelain veneers, inlays and outlays, root planning, and implant reconstruction. Bringing dentistry into the modern world includes Facebook, Instagram and online reviews, one of which read, "Grand Street Dental "... is unlike anything I've seen before. Dr. Plotnik is in a class by herself. There is no practice like hers anywhere else." Another review from Club Monaco reads, "Jennifer Plotnik founded Grand Street Dental with the intention of making people smile both in and out of the dentist's chair."

Grand Street Dentistry has earned their 9. 3. rating out of a possible 10. Once again, Brooklyn is the beneficiary of the quality professionals that bring their craft to the Borough.



Susan (Xiumei) Weng

President Weng School NY Inc. ADJ FI Asian Elders Day Care Center A well-known figure in the Brooklyn Chinese community, Ms. Xiumei Weng has helped innumerable Chinese immigrants as they struggle to make their way in a new land. In so many ways, she has helped her people to find their way in housing, employment, health care and senior living.

Immigrating to the United States in 2004, Ms. Weng began her pursuit of the American Dream. She worked as a home health aide, balancing these duties with those of being a housewife. Only four short years later, she was promoted manager of the company.

While fulfilling her duties as manager, she realized that the Chinese community was being under-served, and she felt the need to approach and rectify the problem. She was determined to not let language and cultural differences be a barrier to achieving ones' dreams. Among her many life goals is the desire to help people, especially those in need, to be the best they can be.

During that time, home health care agencies and adult day care centers were a growing industry, yet none of them were focused on the Chinese communities. Recognizing this need, four years later she decided to open her own adult day care center.

Although her command of English was limited at the time, she did not let that deter her. She established Asians Elders Day Care in 2011, a place that allowed elderly Chi-

nese to spend time with those who wanted to remain a part of their own culture. This venture being highly successful, in 2013 she founded ADJ Wisdom Home Health Care, which today has thousands of patients and home health aides who give and receive help from her companies.

Two successful companies are currently operating under the name of Weng's Group. Their establishment provided opportunities to many Chinese immigrants, creating numerous home health care aide jobs, and allowing many Chinese elderly to receive medical care and other assistance in their own homes.

A woman of great compassion, Ms. Weng stays busy managing her two companies, and she also gives back to the community as a regular donor to causes helping the needy. Her caring nature helps the Chinese community feel welcomed and assured that there is a caring leader among them.

Ms. Weng is a beloved member of the Brooklyn community. She recently was presented with a Citation Award from the Brooklyn Borough President, acknowledging her services and contributions to the community. Her continuing philanthropic activities demonstrate her generosity and selflessness. Her ambition and dedication to her goals have made her the woman she is today. She lives her life knowing that the sky is the limit, and she is not shy about reaching for it.



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For their Champions and Visionary of Healthcare Award from the Brooklyn Eagle

Keep Your Brain in Shape With Better Hearing

By Dr. Suzette Xie, Audiologist

earing loss can lead to many difficulties in everyday situations. The ability to understand a speaker can depend on factors other than hearing sensitivity. A normal hearing listener would struggle in a situation with background noise, competing signals, and lack of visual or contextual cues. These effects are magnified for a listener with impaired hearing.

As approximately 37.5 million Americans suffer from hearing loss, according to the American Academy of Audiology (AAA), here are some common signs of hearing loss to look out for:

- 1) constantly asking for repetitions
- 2) feeling that others are either speaking softly or mumbling
- 3) difficulty hearing at a party or in a restaurant
- 4) missing parts of a word or sentence
- 5) turning up the television volume

Unmanaged hearing loss can lead to a higher risk of isolation, social withdrawal, anxiety, depression, fatigue, memory loss, and is shown to have a higher correlation with the development of dementia. A study published in the *Journal of the American Geriatrics Society* has found that the rate of cognitive decline was slowed by 75% following the use of hearing aids to manage a hearing loss. While cognitive decline cannot be stopped, this rate of reduction is considered to be significant and substantial.

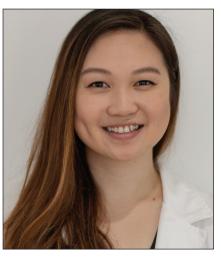
It is important to remember that hearing loss can affect our pediatric population as well. Universal newborn hearing screenings (NBHS) are now mandatory for all newborns. Early detection and intervention of hearing loss in newborns is essential in promoting speech, language, social, and cognitive development.

The University Physicians of Brooklyn (UPB)-Brooklyn ENT-Audiology Division offers a variety of audiological and electrophysiological testing, including comprehensive diagnostic audiological evaluation and hearing tests for adults and children, auditory brainstem response testing, balance assessments, newborn hearing screenings, and hearing aid evaluations and fittings through N.Y. Audio Associates Inc.

Please call for an appointment: (718)780-1755



Dr. Sal Saleh, Au.D., CCC-A: New York State licensed audiologist and hearing aid dispenser. He currently holds his audiology clinical competency certificate (through the American Speech Language Hearing Association). Dr. Saleh earned his Doctorate in Audiology from the University of Florida.



Dr. Suzette Xie, Au.D., CCC-A: New York State licensed audiologist and hearing aid dispenser. Dr. Xie earned her Doctorate in Audiology degree at Northeastern University in Boston, Massachusetts.



Dr. Talia Mizrahi, Au.D., CCC-A, FAAA: New York State licensed audiologist and hearing aid dispenser. Dr. Mizrahi graduated from Montclair State University with her Doctorate in Audiology.



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Mental health care increasing most among those with less distress

Study reveals that fewer Americans have serious psychological distress, but those with less distress are getting more outpatient mental health treatment

It sounds like good news: a new study shows that more Americans are getting outpatient mental health care and that the rate of serious psychological distress is decreasing.

But a careful analysis of the data reveals something more disconcerting: the growth in outpatient mental health care is being driven by people with little or no psychological distress, and many with serious distress don't get the care they need.

The findings were published in JAMA Psychiatry.

"Our study shows there's a mismatch in the U.S. between those with the greatest need who may not be getting mental health care they need and a growing number of Americans who are getting treatments--including psychiatric drugs--they may not need," says Mark Olfson, MD, MPH, professor of psychiatry at Columbia University Vagelos College of Physicians and Surgeons, and the paper's lead author.

The researchers analyzed data from a survey of nearly 140,000 US adults interviewed between 2004 and 2015. During that period, the overall percentage of American adults using any outpatient mental health care grew from 19 percent to 23 percent, even as the number of adults with serious psychological distress declined from 4.8 percent to 3.7 percent. The decrease in serious distress was smaller among those who received mental health care than those who didn't, suggesting that mental health care wasn't the reason for the decline in se-

rious distress.

The researchers found that the proportion of those with serious psychological distress who received outpatient mental health care rose from 54 percent to 68 percent, while the proportion of those with less or no distress who received mental health care rose from 17 to 21 percent. But since fewer than 5 percent of the respondents had serious distress, they accounted for a significantly smaller portion of the overall increase in mental health care.

While psychiatric drug use increased from 50 percent to 64 percent among those with serious psychological distress, it also rose from 15 percent to 19 percent in those with less distress.

"We were encouraged to see greater overall use of mental health care, especially among those who need it most, though we were concerned about the increase in the proportion of individuals with less serious distress who are being treated with psychiatric drugs, which carry their own health risks," Olfson says.

Many factors influence who seeks and receives mental health care, including awareness, sources of referral, access to mental health care, income and insurance status. However, the authors say it's possible to reduce the mismatch between those who need mental health care and those who are getting it through measures that train primary care doctors to detect those with serious distress and refer those who need help for specialized treatment.



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Binge Drinking, Chlamydia and Colonoscopies

New Web portal Tells on New Yorkers

By Mary Frost Brooklyn Daily Eagle

The neighborhoods of Brighton Beach and Coney Island have the highest death rate in New York City. There are 11.4 deaths per thousand residents in this area, versus the New York City average of 6.3.

Residents of Brooklyn Heights, on the other hand, die at the rate of 5.5 per thousand.

And trendy Bushwick has one of the lowest death rates in Brooklyn -4.1 deaths per thousand.

The advanced age of Brighton/Coney residents likely has something to do with the high death rate, Rebecca Gluskin, Ph.D., deputy director and chief statistician for Measure of America, told the Brooklyn Eagle. Community Board 13 has the highest rate of elderly residents in Brooklyn, she said. It also has the largest number of people who haven't exercised in the past 30 days.

Gluskin gleaned these statistics from a new web portal — data2gohealth — which dives into city, state and census databases to shine a spotlight on a neigh- borhood's health. The website reports on more than 300 indicators, including demographics like race and age; behaviors including lack of exercise; and health facts like rates of different cancers, diabetes, injuries due to violence and leading causes of death. It also describes an area's hospitals, insurance coverage and neighborhood services.

Users can type in an address or click on a map to

get statistics accompanied by easy to read graphs. Data2gohealth, which went live on Thursday, serves three main users, Gluskin said.

"One, local and community care providers with specific needs; two, health advocates and nonprofits applying for grants; and three, curious people living in the city and looking at disparities, like activists and citizens."

The portal, created by Measure of America and funded by The Leona M. and Harry B. Helmsley Charitable Trust, also provide insights for locals curi- ous about their neighbors' health.

About 19 percent of Brooklyn Heights/Fort Greene residents, for example, have had no exercise in the past 30 days, and 19 percent smoke. About a fifth of them – 21 percent – binge drink. (You know who you are.)

On the other hand, women in the area are taking care of themselves: 85 percent of women over 40 have had mammograms and 77 percent of all people over 50 have had colonoscopies. The cancer rate is on the high side compared with the rest of the city, however, especially breast cancer.

This area also has one of the highest truck traffic density scores in the city. The database says this is an indicator of higher particulate matter and lower air quality.

As a statistician, several numbers stand out to Gluskin.

"What surprises me is the high rate of chlamydia all over the city. It's really gone up," she said. Chlamy-dia is a sexually transmitted infection.

Gluskin was also surprised by the fact that binge drinking "is high in wealthier neighborhoods." She is also puzzled by the high number of cyclist injuries in Bushwick, and noted the neighborhood has few Citi Bikes.

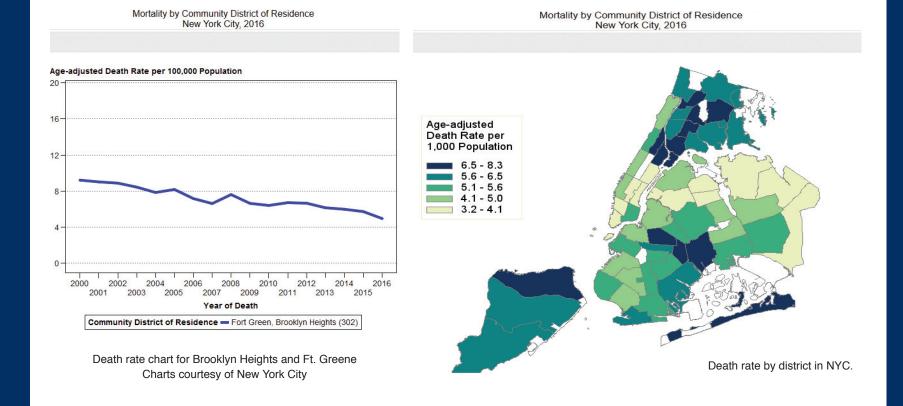
The highest rate of births in the borough occur in Boro Park/Kensington area, likely because of the large Orthodox Jewish population.

Gluskin also pointed out the dearth of hospitals in Brooklyn, "especially in South Brooklyn," she

"If you look at the south eastern part, there's a huge hospital desert. In terms of access to care, there's definitely a long distance to get to a hospital."

Brooklyn Borough President Eric Adams said the tool "will provide a detailed perspective on health in-dicators in every corner of our city. Data is important in addressing health disparities, and this tool will help shift the tide toward better health outcomes for all Brooklynites."

The portal covers the city's 59 community districts or 42 United Hospital Fund areas, 188 neighborhood tabulation areas and 2,166 census tracts, and uses the smallest area available in its datasets.



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